



MEETING AGENDA

Committee: CEC ad-Hoc Youth Advisory Subcommittee

Date/Time: June 11, 2019, 4:30 p.m. **Location:** World AIDS Museum

Chair: Andrew Ruffner

1. **CALL TO ORDER** *Welcome, Review meeting ground rules, Statement of Sunshine, Introductions, Moment of Silence, Public Comment*
2. **APPROVALS:** 5/16/19 Meeting Minutes, 6/11/19 Agenda
3. **STANDARD COMMITTEE ITEMS**
 - a. Testimonials (10 minutes) – What do you want the audience of this event to leave knowing, feeling, or wanting to share with others?
4. **UNFINISHED BUSINESS**

None.
5. **MEETING ACTIVITIES/NEW BUSINESS**

<i>Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)</i>	<i>Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.</i>
Member Event Prep Assignments Update (Handout A1-A2) 20 minutes	ACTION ITEM: Review member progress in acquiring resources and determine necessary next steps.
Event Planning Timeline (Handouts B1-B4) 30 minutes	ACTION ITEM: Continue discussing event flow and planning timeline.

6. **RECIPIENT REPORT**
7. **PUBLIC COMMENT**
8. **AGENDA ITEMS/TASKS FOR NEXT MEETING:** **Date:** July 9, 2019 3:00 p.m. **Venue:** World AIDS Museum

<i>Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)</i>	<i>Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.</i>
Event Program	ACTION ITEM: Finalize event agenda and program.
Shopping & Fitting Plan	ACTION ITEM: Devise plan for acquiring clothing & accessories and fitting.

9. **ANNOUNCEMENTS**
10. **ADJOURNMENT**

PLEASE COMPLETE YOUR MEETING EVALUATIONS

THREE GUIDING PRINCIPLES OF THE BROWARD COUNTY HIV HEALTH SERVICES PLANNING COUNCIL

- Linkage to Care • Retention in Care • Viral Load Suppression •

VISION: To ensure the delivery of high-quality comprehensive HIV/AIDS services to low income and uninsured Broward County residents living with HIV, by providing a targeted, coordinated, cost-effective, sustainable, and client-centered system of care

MISSION: We direct and coordinate an effective response to the HIV epidemic in Broward County to ensure high quality, comprehensive care that positively impacts the health of individuals at all stages of illness. In so doing, we: Foster the substantive involvement of the HIV affected communities in assuring consumer satisfaction, identifying priority needs, and planning a responsive system of care
Support local control of planning and service delivery, and build partnerships among service providers, community organizations, and federal, state, and municipal governments
Monitor and report progress within the HIV continuum of care to ensure fiscal responsibility and increase community support and commitment



5. MEETING ACTIVITIES/NEW BUSINESS

Member Event Prep Assignments Update (Handout A): The Ad-Hoc Youth Advisory Committee discussed its progress in securing sponsorships from the previously determined organizations. Goodwill, Poverello, and Walgreens expressed interest in donating and/or providing items on loan. AHF agreed to donate through Out of the Closet and AHF Pharmacy at the meeting. Members will reach out to previously identified parties who have not confirmed sponsorship to determine interest and availability.

ACTION ITEM: Members will follow up with contacts regarding requested donations.

Event Marketing & Promotions (Handout B): The Committee reviewed two versions of the Fashion Show flyer (Handout B on file). The Committee chose the single-page version of the flyer for distribution. The show title will be made smaller and a first version of the flyer will go out as a save the date. All future versions of the flyer will feature sponsors. The flyer will be emailed to interested parties, printed and placed at agencies, and sent to agencies to display digitally in their waiting rooms.

ACTION ITEM: Make changes to the flyer for distribution. Changes include resizing title to fit the model's cheek and including blank space for sponsor logos.

ACTION ITEM: Distribute flyer to agencies, community advocates, health care professionals, and interested parties.

Motion #3: To approve the single-page flyer for the "Fighting Stigma through Fashion" Fashion Show with the agreed upon changes.

Proposed by: Fanfan, J. **Seconded by:** Brautigam, A.

Action: Passed Unanimously

Event Program Outline (Handouts C1-C3): Members reviewed a draft agenda for the Fashion Show (Handout C1). The draft includes the social hour previously agreed upon by the Committee. The Fashion Show will feature stories of PLWH and HIV allies & advocates recorded and played over music during each scene. Between scenes, videos of people sharing their stories of living with HIV will be shown to the audience. Members chose to fill the MC position before solidifying the timeline of the event.

The Committee then reviewed a planning calendar outlining events to take place from May to July (Handout C2). Members noted dates for sharing Casting Call and Fashion Show flyers and Eventbrite pages. The Committee also selected a range of dates for a first meeting with the models, rehearsals, and fittings.

Finally, members reviewed the different roles and responsibilities entailed in fashion show planning and each member present selected a role (Handout C3). Each member will be the point person for the selected aspect of the show but will still be involved in all aspects of bringing the show together.

Model Casting Call: Members reviewed the final draft of the Model Casting Call flyer (Handout D1 on file). Aspiring models will register for a time slot of the casting through Eventbrite and complete an application prior to the audition. Members reviewed the application (Handout D2 on file) and chose to remove a question about modeling experience and include questions regarding race, sexual orientation, and gender identity. This choice was made to ensure the Fashion Show is as diverse as possible. The Committee decided that if more models applied to participate than were able to be included, members would ensure a diverse cast first. Then the Committee would employ a random selection process to fill the remaining slots.

ACTION ITEM: Revise model application to include demographic information and exclude a question related to modeling experience.

Members and guests discussed potential avenues for recruitment including community groups Flux and Impulse.

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6. RECIPIENT REPORT

The Recipient's Office is engaged in its Monitoring season. Publications Specialist Lauren Kettler Gold presented on fighting stigma with media at the United Way's Behavioral Conference.

7. PUBLIC COMMENT

None.

8. AGENDA ITEMS/TASKS FOR NEXT MEETING:

Thursday, June 11, 2019 **Time:** 4:30 p.m. **Venue:** World AIDS Museum

Goal/Work Plan Objective #:	Accomplishments
Member Assignment Updates	ACTION ITEM: Review member progress in acquiring resources.
Event Planning Timeline	ACTION ITEM: Review and finalize marketing and promotional materials.
Model Casting Call	ACTION ITEM: Hold fashion show casting call for models.

9. ANNOUNCEMENTS

None.

10. ADJOURNMENT

The meeting was adjourned at 4:18 p.m.

Ad-Hoc Youth Advisory Committee Attendance CY2019

Consumer	PLMHA	Absences	Count	Meeting Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Attendance Letters
				Meeting Date	24	CX	C	23	16								
1	1	0	1	Brautigam, A.	X	NQX		X	X								
0	0	1	2	Brown, P.	X	NQA		X	X								
1	1	0	3	Fanfan, J.	X	NQX		X	X								
0	0	2	4	Gerbier, R.	X	E		A	A								W - 5/20
0	0	3	5	Hinton, J.	X	NQA		A	A								W - 5/20
1	1	0	6	Ruffner, A.	X	NQX		X	X								
				Quorum = 4	6	3	0	4	4	0	0	0	0	0	0	0	

Legend:

X - present	N - newly appointed
A - absent	Z - resigned
E - excused	C - cancelled
NQA - no quorum absent	W - warning letter
NQX - no quorum present	Z - resigned
CX - meeting canceled for quorum	R - removal letter

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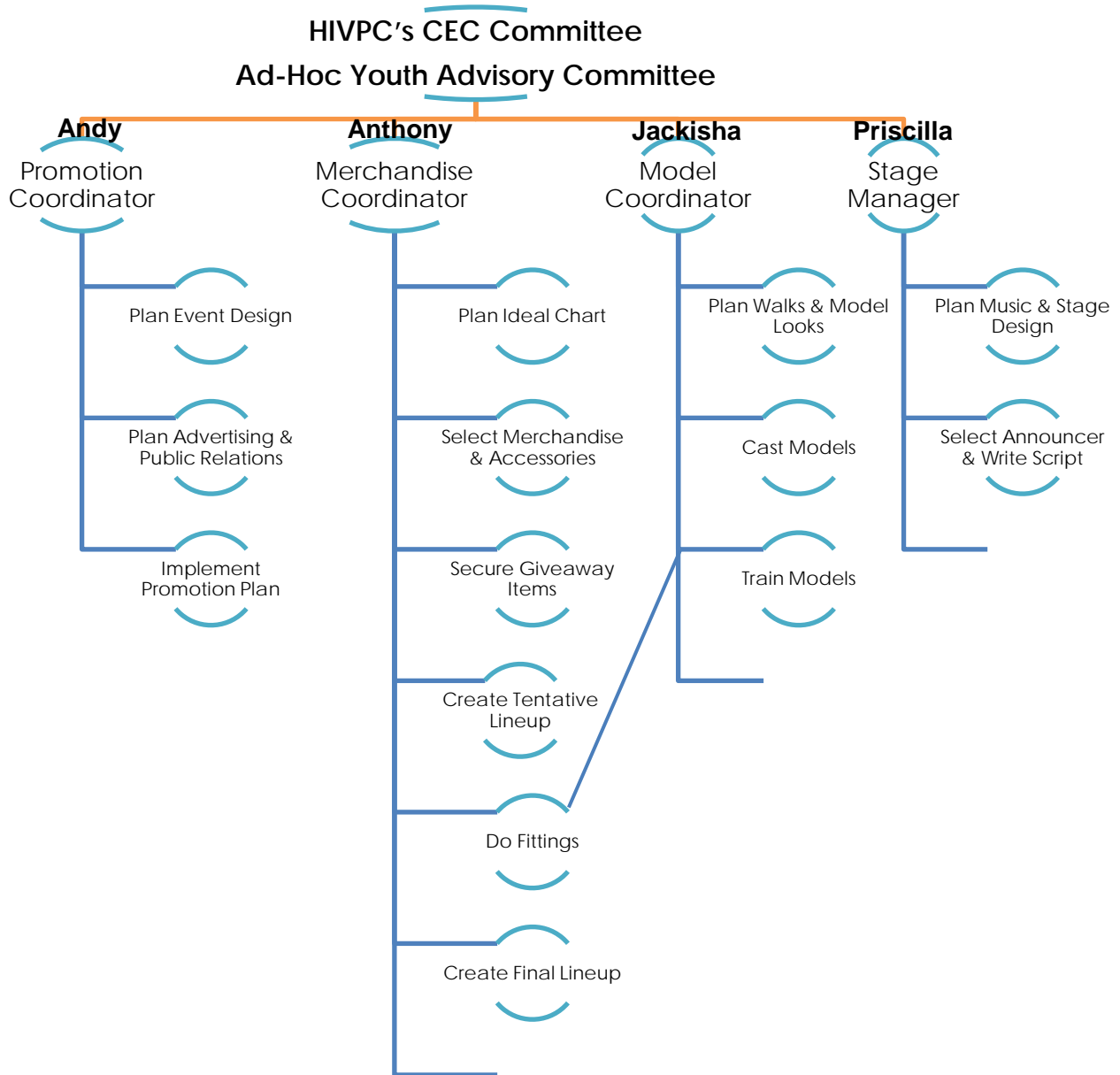
Ad-Hoc Youth Advisory Committee Member Event Prep Assignments Update June 11, 2019

<i>Task: Request Assistance with Makeup, Hair Styling, & Clothing</i>		
Vendor & Committee Member	Status	Next Steps
Empire Beauty School (Anthony)	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Incomplete	
I Love Vintage (Jackisha)	<input type="checkbox"/> Complete <input type="checkbox"/> In Progress <input type="checkbox"/> Incomplete	
Walgreens (Andy)	<input type="checkbox"/> Complete <input type="checkbox"/> In Progress <input type="checkbox"/> Incomplete	
MAC (Jeremy, Priscilla, and Regina)	<input type="checkbox"/> Complete <input type="checkbox"/> In Progress <input type="checkbox"/> Incomplete	
Levi's (Anthony)	<input type="checkbox"/> Complete <input type="checkbox"/> In Progress <input type="checkbox"/> Incomplete	
<i>Task: Fill Event Positions</i>		
Position	Status	Next Steps
Photographer	<input checked="" type="checkbox"/> Complete	
Videographer	<input checked="" type="checkbox"/> Complete	
Stylist	<input checked="" type="checkbox"/> Complete	
MC	<input checked="" type="checkbox"/> Complete	

Assignments for July 9, 2019 Meeting

<i>Task: (1) Determine Outstanding Steps to Accomplish & Unfilled Positions (2) Assign Committee Member</i>		
Task/Position	Assigned Member	Next Steps
Stage Design		
Vendor Setup		
Social Hour Design		

Fashion Show Roles & Responsibilities



Fashion Show Agenda

Event Open	
7:00 p.m. to 8:00 p.m.	Social Hour including networking and agency tables
Fashion Show	
8:00 p.m. to 8:10p.m.	Opening: Song- "Work" Teyanna Taylor As the song is playing, guests take their seats and staff informs the audience that the show will be starting shortly.
8:10p.m. to 8:15 p.m.	Opening Video: "Let's Stop HIV Together: A Short Film" (play from beginning to 3:00 minute mark) video ends with the narrator speaking on the negative effects that stigma can have on an individual. Video fades into Let's Talk About Sex video- Salt n Peppa (or any video of members choosing)
8:15 p.m. to 8:20 p.m.	Host: The host, Angela Pitts, takes the stage and welcomes everyone to the show. She gives a run down on the show, purpose, and some statistical facts. Makes sure that the audience knows that this will be an interactive show. We want to make sure that everyone leaves here knowing more about stigma and how to stop it in our communities. Host makes a mention about the video on stigma and says "Now this is where you all come in. I mentioned earlier that this fashion show would be educational and interactive, so lets see how many people were paying attention..." she goes into talking about the opening video, asking the audience what they already know about HIV/AIDS and stigma and what they learned from the video. The first audience member to answer received a prize. After prize is given out, audience is encouraged to continue to pay attention because prizes will be given out during the show for the "Fighting Stigma Through Fashion Pop Quizzes" . In addition, all guests have been given a raffle ticket upon entry for a chance to win an HIVPC giftbag (prize does not have to be mentioned and will be given out at the end of the show). Host gives housekeeping rules and then encourages everyone to sit back and relax because the show is about to begin. <i>Before scene one starts, the host will share that this scene is in collaboration with _____, and listing contact info and resources for this agency)</i>
8:20p.m. to 8:22 p.m.	Scene Transition: Video CDC Regan's Story

Fashion Show Planning Timeline

8:22 p.m. to 8:37p.m.	Scene 1: Red – HIV/AIDS Awareness Slides: Video Montage of a collection of HIV awareness videos from across the country/world. Music: Free Your Mind- EnVogue /(4 more song suggestions needed)
8:37 p.m. to 8:45p.m.	Scene Two Video: “Let’s Stop HIV Together: A Short Film” (starting from the 4:48 mark) This section of short film features PLWHA who share their stories about diagnosis and information on treatment and long-term survival follows until the 7:12 mark. Fighting Stigma Pop Quiz- host <i>Before scene two starts, the host will share that this scene is in collaboration with _____, and listing contact info and resources for this agency)</i>
8:45p.m. to 8:48p.m.	Scene Transition: Video CDC Jamie ’s Story or Christopher’s Story
8:48 p.m. to 9:03p.m.	Scene 2: Blue – PrEP Slides: Video montage of national/international PrEP posters Music: TO BE DETERMINED (4 songs needed)
9:03 p.m. to 9:05p.m.	Rip the Runway- Audience Edition Host will pull together a quick short runway competition with willing participants. Best walk is voted on by audience and wins prize.
9:05 p.m. to 9:09p.m.	Scene Three Video “Let’s Stop HIV Together: A Short Film” (starting from the 7:13 mark) This section of short film features PLWHA who share their stories about ending stigma, combatting as a community and showing support for PLWHA. End at 10:09 mark <i>Before scene three starts, the host will share that this scene is in collaboration with _____, and listing contact info and resources for this agency)</i>
9:10 p.m. to 9:25p.m.	Scene 3: Yellow – Fighting Stigma Slides: Video montage of fighting stigma posters Music: TO BE DETERMINED (4 songs needed) <i>During this scene, each model will walk out holding a sign containing hurtful words surrounding HIV stigma and will rip them up as they walk down the runway or when they get to the end of the runway.</i>

Event Close

9:25 p.m. to 9:35 p.m.	Closing: Thank Yous/Raffle Giveaways/ <u>Music:</u> Together Again Janet
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Fashion Show Planning Timeline

	<p>Jackson, maybe slideshow of PLWHA that we have lost?</p> <p>(Maybe we can send out an all call with our promo materials to solicit photos that people want to submit of family members who have lost the fight with HIV/AIDS to be featured in the closing slideshow presentation?)</p>
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CDC's HIV Treatment Works: Jamie's Story

Centers for Disease Control and Prevention (CDC) 30K views • 2 years ago

Jamie talks about overcoming emotional and social barriers as a transgender woman in order to seek HIV care and establishing ...

CC



CDC: Regan's Story, Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 57K views • 6 years ago

In this digital story, Regan discusses living with HIV and the importance of the support of her sister and best friend, Tracy. She also ...

CC



CDC: Hydeia's Story, Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 26K views • 5 years ago

In this digital story, Hydeia talks about what it's like to grow up HIV positive and how everyone has a part to play in reducing stigma ...

CC



CDC's HIV Treatment Works: Tommy's Story

Centers for Disease Control and Prevention (CDC) 232K views • 1 year ago

Tommy talks about living with HIV in the Deep South and the importance of getting tested, getting in care, and staying in care.

CC



CDC: Alex's Story, Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 103K views • 4 years ago

In this digital story, Alex talks about learning his HIV diagnosis at the age of 16 and later disclosing to his friend, Adam, who at that ...

CC



CDC's HIV Treatment Works: Angie's Story

Centers for Disease Control and Prevention (CDC) 7.4K views • 12 months ago

Angie talks about living with HIV for nearly 20 years, and with treatment she's continuing to live her life just as she was before HIV.

CC



CDC: Kelly's Story, Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 890K views • 6 years ago

In this digital story, Kelly discusses being diagnosed with HIV. Her best friend, Sy, explains how loved ones can be a positive ...

CC

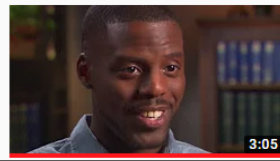


CDC: Start Talking. Stop HIV.: Conversations

Centers for Disease Control and Prevention (CDC) 236K views • 5 years ago

View exclusive behind-the-scenes and making-of footage of the Start Talking. Stop HIV. campaign. Hear first-hand advice from 37 ...

CC

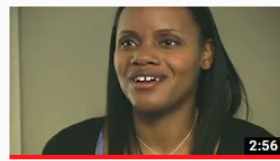


CDC's HIV Treatment Works: Christopher's Story

Centers for Disease Control and Prevention (CDC) 3.5K views • 12 months ago

Christopher talks about how getting an HIV test saved his life and he's now helping youth learn about HIV prevention, testing and ...

CC



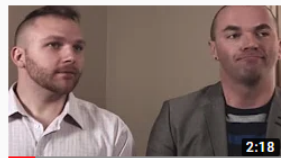
CDC's HIV Treatment Works: Sharmain's Story

Centers for Disease Control and Prevention (CDC) 4.4K views • 12 months ago

Sharmain talks about how being in medical care and staying on HIV treatment means her baby has a 99% chance of being born ...

CC

Serodiscordant Couples



CDC's HIV Treatment Works: Aaron's Story

Centers for Disease Control and Prevention (CDC) 782 views • 1 year ago

Introducing Aaron, who talks about how he and his partner Phil are doing everything they can to stay healthy and keep Phil ...

CC



CDC: Chris's Story, Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 212K views • 5 years ago

In this digital story, Chris discusses the internal stigma he initially experienced after being diagnosed with HIV and how it ...

CC



Shana's Story: Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 12K views • 4 years ago

In this digital story, Shana shares the story of her diagnosis when she was only 22 years old, in college and dealing with the end ...

CC



CDC: Mysti's Story, Let's Stop HIV Together

Centers for Disease Control and Prevention (CDC) 51K views • 6 years ago

In this digital story, Mysti talks about living with HIV, and explains that HIV did not stop her from continuing to live a full and happy ...

CC

Fashion Show Promotion

Methods	
Method of Promotion	Action & Date Range
Email	HIVPC List Serve, _____
Word of Mouth	
Print Flyers	
Digital Flyers	
Eventbrite	Went live 5.24.19: 18 tickets so far

[illegible]

Fashion Show Planning Timeline

May						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	CEC Meeting 7	8	9	10	11
12	13	14	15	16 Y.A.C. Meeting	17 Model Eventbrite Live Email Agency Contacts	18
19	20	21	22	23 HIVPC Meeting Promote Event & Casting	24 Show Eventbrite Live	25
26	27 Memorial Day	28	29	30	31	

June						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Finalize Donations & Event Performers	4 CEC Meeting Report finalized donations & performers	5	6	7	8
9	10	11 Y.A.C. Meeting & Model Casting	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Model "Thank You" Meeting	26	27 HIVPC Meeting Promote event	28	29
30						

July						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 CEC Meeting	3	4 Independence Day	5	6
7	8	9 Y.A.C. Meeting	10	11 Shopping & Fitting Day 1	12 Shopping & Fitting Day 2	13 Shopping & Fitting Day 3
14	15 Rehearsal Day 1	16 Rehearsal Day 2	17	18	19 Fashion Show	20 Thank You Emails to Attendees
21	22 Follow-up with interested parties	23	24	25 HIVPC Meeting Report on event	26	27
28	29	30	31			